

Outdoor Stand-Up Temperature Display

Available for Use for Maryland Community Events

Each year an average of 37 U.S. children die from heatstroke when left alone in cars. Awareness and behavior modification among caregivers are key to preventing the majority of these tragic deaths. The Outdoor Stand-Up Temperature Display is an excellent tool to create awareness of how a vehicle can quickly heat up in the sun to where the inside temperatures would kill a child. This display features:

- A 20" x 78" metal, free-standing frame that breaks down into 3 parts for storage inside a large, plastic case with wheels (case dimensions: 28" W X 48" H X 13" D).
- Two LCD temperature displays attached to the top of the frame: one for the in-vehicle temperature and one for outside/ambient temperature.
- Cable connectors with thermometers to place in and outside the car.
- Safe Kids display sign for the middle of the frame.
- 100 foot extension cord.
- Handouts and posters for the public.



Reserve this display:

For Montgomery/PG/Southern Maryland, Contact tacrisman@co.pg.md.us; for Ceil County and Eastern Shore, contact Holly.Trego@ccdps.org; for Central -Western Maryland, contact MIEMSS' EMS for Children (cps@miemss.org or 410-706-1758).

Guidelines for Use

- Arrange for pick up and return of the large and heavy display in its storage case.
- Return the display within four business days to the pre-arranged location.
- Arrange for an outdoor location for this: a parked vehicle is needed within 10 feet of the temperature display.
- Access to electricity is needed; a 100 foot extension cord is included with display.
- Do not expose the display to rain.
- Allow at least 30 minutes for set up time, with at least two strong people helping.
- Follow the directions for assembly carefully. Call 410-706-1758 if there are questions or concerns, or after hours, call Susanne at 410-491-7803.
- Ensure that someone will be near the display at all times.
- Properly pack and transport the display in its original case.
- Clean the display if needed with a soft, damp cloth.
- If any damages occur, you will be responsible for repairs or replacement.

Additional Activities to Accompany Display

- Place a doll or stuffed animal that doesn't look real strapped into a car seat inside the hot car. Use a car without dark windows to allow the car seat to be seen.
- Ask local car dealers to loan the vehicle, as a public service.
- Have supplemental materials available: handouts, posters to give away, or incentive items with campaign messages.
- Invite local media to cover the campaign and film the temperature changes.
- Cover the campaign on social media, with frequent updates of temperature changes and what that would mean to a child occupant of the car.
- Simultaneously conduct an inside display on the same subject by borrowing one of the 6' tall stand up posters ("Cars can overheat rapidly..." or "Take action..."). Contact cps@miemss.org to arrange this.